Jianzhen Joe Qiao* jajao.work

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Works Hanging on the Fences: Book Design

Takami: Bicycle Tool Packaging

Stymie: Type Specimen Poster

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			Education	September 2015 — April Bachelor Degree of Fine Arts, Graphic Des Art Center College of Design, Pasadena, CA	ign
				September 2013 — March Xiamen University of Art, Fujian, China Drawing classes instructed by Professor Hongshi Guan.	2015
Capabilities include brand identity, print, book design, art lirection, image making, and human experiences.			Experience	September 2019 — December Design Intern Design Studio, San Francisco, CA Developed concepts, motion graphics, and logos for clients including Fithit, Roland, Impira, Mystery. Also curated varin-bouse design projects such as informational posters.	
				May 2019 — August Design Intern Shiffman & Kohnke, Los Angeles, CA Assisted book designer Tracey Shiffman and her business p on various publication projects for artists' exhibitions. Clie included Joan Mitchell at SFMOMA, and Shirin Neshat at T Broad. Also provided photography documentation for prev book projects of the studio.	oartner nts The
				June 2017 — August 2018 Communication Design Intern Triad Berlin Projektgesellschaft, Shanghai, China Communication Design Intern, focused specifically on spatial and environmental graphic design. Tasks included designing wayfinding and signage systems for the iF Design Awards, helping design pitch proposals and in-bouse stationery refinement.	
				December 2015 — April Other Off-Campus Activities Production design for music video sets, freelance graphic of projects including album covers, personal fashion curation logos. Visit jajao.work to view.	lesign
Programs Fluent with	InDesign Illustrator Photoshop After Effects Premiere Pro Cinema 4D MadMapper Laser Cutting TSPS		Teaching	January 2017 — August Assistant to Tracey Shiffman Art Center College of Design, Pasadena, CA Assisted instructor Tracey Shiffman in Communication De classes, helping students organize research materials and a a narrative book project with guided critique. Also assisted Narrative Imaging for Graphic Designers class, helping stu with camera techniques during their project development.	esign 3 create
_anguages	Mandarin <i>Native</i>	English Fluent	Recognition	February 2020 Branding: Gold Graphis Award: New Talent 2020 Bicycle Film Festival: Brand Identity	
				September 2019 — April Department Scholarship Art Center College of Design, Pasadena, CA	2020
				April 2016 — December Student Gallery Art Center College of Design, Pasadena, CA The Peak Hotel: Brand Identity Bicycle Film Festival: Brand Identity	